



# PUNIT PIYA




BSC (HONS) MULTIMEDIA TECHNOLOGIES

 [www.punitpia.com](http://www.punitpia.com)

## OBJECTIVE


To leverage my creative multimedia and marketing expertise to produce engaging content across various media platforms, contributing to the mission and success of a dynamic organization.


## CONTACT INFORMATION

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## EDUCATION

 **BSc. in Multimedia Technologies**  
2016-2019  
Islington College  
First Class Honours

 **Higher Secondary Education**  
2014-2016  
Oxford Higher Secondary School (HSEB)  
First Division

 **Basic Level Education**  
2014-2016  
New Horizon English School (SLC)  
First Division

## MISSION

Transforming Visions into Visual Masterpieces.

## INTERESTS

- Marketing
- Branding
- Campaign
- Design
- MotionAnimation
- VisualProduction
- UI/UX
- WebDevelopment

## SKILLS

### Interpersonal Skills



Communication



Research & Planning



Documentation



Project Management

### Technical Skills



Microsoft Office



Adobe Creative  
Clouds



Wordpress



HTML



CSS



JAVASCRIPT

# WORK EXPERIENCE

## Assistant Manager - Marketing & Branding

Jul 2023- Jan 2024

Hulas Group is Nepal's first business group envisions to be the best in Food, Infrastructure, Steel & Iron industries.

### Roles & Responsibilities

- Campaign Planning & Management
- Market Research & Analysis
- Creative Content Planning & Management
- Creative Team Coordination
- Budget Management
- Performance Tracking
- Vendor Relationship Management

## Project Management & Creative Direction

Feb 2019 - Jun 2023

**Olgya Digital Technology Company** is a digital technology company which helps businesses by providing advertising, marketing & promotional services.

### Roles & Responsibilities

- Project Planning & Management
- Content Planning & Production
- Creative Team Coordination
- Resource Management: Allocate resources and manage project budgets.
- Quality Control, Progress Monitoring & Client Communication
- Feedback Integration

## Multimedia Specialist

Feb 2019- Sept 2020

**ACIE - Advisory for International Education** is an educational consultant company, serving the nation by providing various educational services.

### Roles & Responsibilities

- Collaborating with team to develop and execute marketing & branding campaigns.
- Social Media Content Planning & Execution
- Content Writing
- Digital & Print Design
- Motion Graphics Animation - Infographics
- Photography, Video Production & Motion Graphics Animation

## Multimedia Specialist

Feb 2019 - Aug 2020

**Kings College A-Levels** is a educational institute, serving the nation by providing high quality education.

### Roles & Responsibilities

- Collaborating with team to develop and execute marketing & branding campaigns.
- Social Media Content Planning & Execution
- Content Writing
- Digital & Print Design
- Motion Graphics Animation - Infographics
- Photography, Video Production & Motion Graphics Animation

# WORK EXPERIENCE

## **Multimedia Specialist**

Jun 2018- Dec 2018

**CG|Education** is a unit of Chaudhary Group, Nepal's first multinational company envisions to be the best in educational sector in Nepal.

### **Roles & Responsibilities**

- Collaborating with team to develop and execute marketing & branding campaigns.
- Social Media Content Planning & Execution
- Digital & Print Design
- Motion Graphics Animation - Infographics
- Photography, Video Production & Motion Graphics Animation

## **Multimedia Specialist**

Nov 2017 - May 2018

**Vapetastic Nepal** is a startup company in Nepal, authorized dealer of various vaping products & accessories.

### **Roles & Responsibilities**

- Collaborating with team to develop and execute marketing & branding campaigns.
- Social Media Content Planning & Execution
- Digital & Print Design
- Motion Graphics Animation - Infographics
- Photography, Video Production & Motion Graphics Animation

## **Multimedia Specialist**

Nov 2017- May 2018

**Dizibucks** (E-Commerce Platform) is a startup company in Nepal, dealer of various electronic products.

### **Roles & Responsibilities**

- Collaborating with team to develop and execute marketing & branding campaigns.
- Social Media Content Planning & Execution
- Digital & Print Design
- Motion Graphics Animation - Infographics
- Photography, Video Production & Motion Graphics Animation

# CONTRACT BASED PROJECT EXPERIENCE

## **Brand Identity & Web Designer**

Project Duration : 3Months

**Bhawani Joshi Sewa Pratisthan**

### **Roles & Responsibilities**

- Collaborating with team to collect ideas and inspirations for logo design.
- Research on Industry.
- Sketching Design Ideas
- Creating Vector Logos, Presentations & Revisions
- Creating Guidelines
- Developing 3D Prototypes for Logo Pre-Visualization
- Business Collateral Designing
- Logo Animation
- Website Design & Development
- Illustration Based Book Design

## **Content Producer**

Project Duration : 2 Months

**Integrity Icon - Accountability Lab**

### **Roles & Responsibilities**

- Collaborating with team to develop and execute Content Ideas and Plans.
- Digital & Print Design
- Motion Graphics Animation - Infographics
- Visual Editing, Production & Motion Graphics Animation

## **Brand Identity & UI/UX Designer**

Project Duration : 6 Months

**TNBT - The Next Big Thing**

### **Roles & Responsibilities**

- Collaborating with team to collect ideas and inspirations for logo design.
- Research on Industry.
- Sketching Design Ideas
- Creating Vector Logos, Presentations & Revisions
- Creating Guidelines
- Developing 3D Prototypes for Logo Pre-Visualization
- Business Collateral Designing
- Social Media Content Production
- Website Design & Development
- UI/UX - Illustration Based Theme - Design, Animation & Visuals

## **Content Producer**

Project Duration : 6 Months

**2022 Admission Campaign - Malpi International College**

### **Roles & Responsibilities**

- Collaborating with team to develop and execute Content Ideas and Plans.
- Digital & Print Design
- Motion Graphics Animation - Infographics
- Visual Editing, Production & Motion Graphics Animation

# CONTRACT BASED PROJECT EXPERIENCE

## **Brand Identity & Web Designer & Developer**

Project Duration : 2 Years

**VAPETASTIC NEPAL**

### **Roles & Responsibilities**

- Collaborating with team to collect ideas and inspirations for logo design.
- Research on Industry.
- Sketching Design Ideas
- Creating Vector Logos, Presentations & Revisions
- Creating Guidelines
- Business Collateral Designing
- E-Commerce Website Design, Development & Management

## **Brand Identity & Web Designer**

Project Duration : 1 Month

**Pebbles Blog**

### **Roles & Responsibilities**

- Collaborating with team to collect ideas and inspirations for logo design.
- Research on Industry.
- Sketching Design Ideas
- Creating Vector Logos, Presentations & Revisions
- Creating Guidelines
- Business Collateral Designing
- Blogging Website Design & Development

## **Brand Identity Designer**

Project Duration : 3 Months

**Anova Hair & Skin Clinic**

### **Roles & Responsibilities**

- Collaborating with team to collect ideas and inspirations for logo design.
- Research on Industry.
- Sketching Design Ideas
- Creating Vector Logos, Presentations & Revisions
- Creating Guidelines
- Business Collateral Designing
- Social Media Content Production - Design, Animation & Visuals

## **Personal Branding Designer**

Project Duration : 6 Months

**2023 Personal Branding Campaign - Jim Varghese, Australia**

### **Roles & Responsibilities**

- Collaborating with team to develop and execute Content Ideas and Plans.
- Digital & Print Design
- Motion Graphics Animation - Infographics
- Visual Editing, Production & Motion Graphics Animation

# CONTRACT BASED PROJECT EXPERIENCE

## **Cafe Identity & Packaging Designer**

Project Duration : 3 Months

### **Grinders Coffee**

#### **Roles & Responsibilities**

- Collaborating with team to collect ideas and inspirations for logo design.
- Research on Industry.
- Sketching Design Ideas
- Creating Vector Logos, Presentations & Revisions
- Creating Guidelines
- Commercial Photography & Visual Production
- Business Collateral Designing
- Logo Animation
- Product Packaging Design

## **Content Producer**

Project Duration : 6 Months

### **Marketing & Branding Campaign - M Japyee. Cement**

#### **Roles & Responsibilities**

- Collaborating with team to develop and execute Content Ideas and Plans.
- Digital & Print Design
- Motion Graphics Animation - Infographics
- Visual Editing, Production & Motion Graphics Animation

## **Content Producer**

Project Duration : 6 Months

### **2021 Admission Campaign - Malpi International College**

#### **Roles & Responsibilities**

- Collaborating with team to develop and execute Content Ideas and Plans.
- Digital & Print Design
- Motion Graphics Animation - Infographics
- Visual Editing, Production & Motion Graphics Animation

## **Content Producer**

Project Duration : 6 Months

### **2021 Admission Campaign - Mid-Vallery Internation College**

#### **Roles & Responsibilities**

- Collaborating with team to develop and execute Content Ideas and Plans.
- Digital & Print Design
- Motion Graphics Animation - Infographics
- Visual Editing, Production & Motion Graphics Animation

# CONTRACT BASED PROJECT EXPERIENCE

 **Content Producer**  
Project Duration : 6 Months  
**2021 Admission Campaign - Little Angels College of Management**


## **Roles & Responsibilities**

- Collaborating with team to develop and execute Content Ideas and Plans.
- Digital & Print Design
- Motion Graphics Animation - Infographics
- Visual Editing, Production & Motion Graphics Animation

 **Content Producer**  
Project Duration : 6 Months  
**2021 Admission Campaign - Galaxy Public School**

## **Roles & Responsibilities**

- Collaborating with team to develop and execute Content Ideas and Plans.
- Digital & Print Design
- Motion Graphics Animation - Infographics
- Visual Editing, Production & Motion Graphics Animation

 **Personal Branding Designer**  
Project Duration : 6 Months  
**2018 Personal Branding - Dr. Prakash Saran Mahat, Nepal**

## **Roles & Responsibilities**

- Collaborating with team to develop and execute Content Ideas and Plans.
- Digital & Print Design
- Motion Graphics Animation - Infographics
- Visual Editing, Production & Motion Graphics Animation

 **Cafe Identity Design**  
Project Duration : 3 Months  
**Munch Time Cafe**

## **Roles & Responsibilities**

- Collaborating with team to develop and execute Content Ideas and Plans.
- Digital & Print Design
- Commercial Photography

# PERSONAL PROJECT EXPERIENCE

## CULTURAL DANCE PROMO VIDEO PRODUCTION

Project Duration : 3 Months

**NATIONWIDE LAKHEY DANCE COMPETITION - 2022**

### **Roles & Responsibilities**

- SOUND PRODUCTION
- VIDEO PRODUCTION
- VISUAL EDITING & MOTION ANIMATION
- SOUND DESIGN

## NARRATIVE DOCUMENTARY PRODUCTION

Project Duration : 3 Months

**RARA LIKE NEVER BEFORE - 2021**

### **Roles & Responsibilities**

- SCRIPT WRITTING & CREATIVE DIRECTION
- SOUND PRODUCTION
- VIDEO PRODUCTION
- VISUAL EDITING & MOTION ANIMATION
- SOUND DESIGN

## NARRATIVE DOCUMENTARY PRODUCTION

Project Duration : 3 Months

**MANAG A BLESSING IN DISGUISE - 2020**

### **Roles & Responsibilities**

- SCRIPT WRITTING & CREATIVE DIRECTION
- VIDEO PRODUCTION
- VISUAL EDITING & MOTION ANIMATION
- SOUND DESIGN